

# If Aristotle Ran General Motors

If Aristotle Ran General Motors Ethics in a Cocoon If Harry Potter Ran General Electric Moral Leadership Do No Evil Across the Board Covenant Companion Ethics in the Workplace Work and Spirit Buddhism, Ethics, and Society Leadership Lessons from Emperor Shaka Zulu the Great One Man's Journey Through Mathematics Basic Mathematics Adjunct Support Mnemonic Intellectual Discourse at the End of the 2nd Millennium Managing Human Resources in the 21st Century Running and Philosophy Black Enterprise Philosophy in Action Philosophical Leisure Leadership Thomas V. Morris V. David Schwantes Tom Morris Deborah L. Rhode Michael E. Berumen William F. Roth Jerry Biberman Padmasiri De Silva Phinda Mzwakhe Madi Marvin L. Bittinger Bittinger Mohammad Kamal Hassan Ellen Ernst Kossek Michael W. Austin Pierre Casse Annette Holba Richard L. Daft

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what does classical philosophy have to offer modern business nothing less than the secrets to building great morale and productivity in any size organization this is the message that tom morris will deliver this year to thousands of executives of leading companies such as merrill lynch coca cola bayer and northwestern mutual life in if aristotle ran general motors morris who taught philosophy at notre dame for fifteen years shares the knowledge that he garnered from a lifetime of studying the writings and teachings of history's wisest thinkers and shows how to apply their ideas in today's business environment although he frequently draws on the wisdom of aristotle morris also finds inspiration in the teachings of a wide array of thinkers from many different traditions and eras throughout these pages we're invited to pause and consider the words of confucius seneca saint augustine ralph waldo emerson abraham lincoln and many others by looking at the inside workings of various kinds of businesses from ge to tom's of maine morris shows why any company that is serious about attaining true excellence must adhere to four timeless virtues first identified by aristotle more than two thousand years ago truth beauty goodness and unity morris makes clear that the most successful companies encourage a corporate culture that ensures that all interactions among colleagues employees bosses clients customers and suppliers are infused with dignity and humanity moreover the book provides clearly stated strategies for how everyone who works can make these qualities the foundation for their everyday business and personal lives if aristotle ran general motors presents the most compelling case of any book yet written for a new ethics in business and for a workplace where openness and integrity are the rule rather than the exception it offers an optimistic vision for the future and a plan for reinvigorating the soul back into our professional lives

cocoon demonstrates in easy to understand language that ethics is about trust and happiness trust is the essential ingredient to mutually supportive and durable relationships focused on reducing life's imperfections such relationships are the key to happiness but we cannot live deep inside protective cocoons and still build trust and relationships instead we must develop all the dimensions of what makes us human intellectual truth spiritual unity moral goodness and aesthetic beauty above all we have to know ourselves and be able to pass the mirror test every day our most important relationship after all being with ourself and we don't discover our spiritual unity without a personal strategic plan nor can we become ethically fit without enthusiasm equanimity and a commitment to excellence traits not found in cocoons only ethical fitness can help us find the resolution to the fundamental ethical dilemmas we all face truth versus loyalty short term versus long term individual versus community and justice versus mercy this book suggests we use a variety of lenses to look at the world today power wealth prestige status we use the lenses of economics politics and technology we do not use nearly enough the lens of ethics relationships happiness decency and the golden mean once we're ethically fit the result of continuous practice we're able to recognize ethical dilemmas approach them skillfully and resolve them successfully this book shows the way to such fitness which is useful in any context or relationship personal local or global cocoon is a self improvement book of the first order with real life macro illustrations of the ethical dilemmas we face in a complex and crowded world in which too many of us pursue the dictates of false gods it includes over 500 practice questions and was developed as a textbook in the ethics courses the author taught to seniors at ramapo college from 2002 th

however important the magic of wands brooms cauldrons potions and spells might be to the vivid story telling of the harry potter books it is merely incidental to their philosophy of life i can't count the number of times i've heard someone in a business context say something like i wish i could just magically solve all these problems or i'll try my best to deal with this but remember i'm no magician what is particularly interesting is that the most difficult problems that the people in harry's world face are rarely solved with just magic but rather by the use of intelligence reasoning planning courage determination persistence resourcefulness creativity fidelity friendship and many other qualities traditionally known by the philosophers in our world as virtues the meaning of life is not to be found in elixirs or incantations secret words or exotic objects with esoteric powers but in real moral virtue and the magic of what it can help us do j k rowling's novels about harry potter and the hogwarts school of witchcraft and wizardry have captured the imaginations of people everywhere in if harry potter ran general electric bestselling business author tom morris if aristotle ran general motors uncovers the values and timeless truths that underlie rawling's hugely popular books and illuminate the lessons they offer to all of us in our careers and daily lives but you say harry potter lives in a world of magic what can we possibly learn to apply to our own careers and everyday lives morris shows that the most difficult problems harry and his friends face are rarely solved by the use of magic alone rather they are conquered by intelligence reasoning determination creativity friendship and a host of other classic virtues the very qualities in fact that make for success in every aspect of our lives blending an array of provocative examples from the novels with thought provoking commentary on contemporary management practices if harry potter ran general electric offers readers a master's course on leadership and ethics told in an engaging and insightful way

moral leadership brings together in one comprehensive volume essays from leading scholars in law leadership psychology political science and ethics to provide practical theoretical policy guidance the authors explore key questions about moral leadership such as how do leaders form sustain and transmit moral commitments under what

conditions are those processes most effective what is the impact of ethics officers codes training programs and similar initiatives how do standards and practices vary across context and culture what can we do at the individual organizational and societal level to foster moral leadership throughout the book the contributors identify what people know and only think they know about the role of ethics in key decision making positions the essays focus on issues such as the definition and importance of moral leadership and the factors that influence its exercise along with practical strategies for promoting ethical behavior moral leadership addresses the dynamics of moral leadership with particular emphasis on major obstacles that stand in its way impaired judgment self interest and power finally the book explores moral leadership in a variety of contexts business and the professions nonprofit organizations and the international arena

an effective integration of ethics morality and business practices including extensive discussions of social justice animal rights and the environment the author elucidates the many layers of the managerial and corporate environment deftly analyzing the fiduciary social and moral relationships between the players in a corporation a fresh convincing ethical examination kirkus discoveries being good is not good enough to be moral in do no evil michael berumen debunks the notions that moral judgments are subjective preferences and that there are no universal standards of morality he analyzes leading normative theories and gives biographical highlights on several important philosophers berumen then sets forth his own theory the only basis for universal morality is the avoidance of death and suffering in contrast to conventional conceptions of promoting good which he shows cannot form a basis for universal rules of conduct berumen then examines the concepts of property exchange competition and inequality and shows why capitalism occupies the default position of morality and why socialism is problematic with that said he also explains why property rights are not unlimited and how morality serves to constrain capitalist acts the last part of the book deals with business related topics berumen demonstrates that a business is property and not primarily an instrument for delivering social justice and he covers such areas as governance fiduciary responsibility marketing globalism the environment duties to animals and moral courage

comprehensive and clear this book introduces readers to a generic universal standard by which to judge and encourage ethical behavior in the workplace and life in general it begins by exploring the philosophical roots upon which the field of ethics is based and springs and then discusses the four basic current approaches to ethics their strengths and weaknesses and how they can be pulled together under the new standard a focus on organization ethics places the standard into the workplace and shows that its successful implementation there requires the correct design of organization systems rather than an attempt to change the individual employees for corporate training programs and the creation of more ethical individuals in the workplace

work spirit a reader of new spiritual paradigms for organizations is a fresh new book of readings that can be used in a rich variety of classes and seminars space should be reserved for these paradigms on every desk in today s constantly changing and stressful business and organizational environments jerry biberman and michael whitty have succeeded in bringing together a diverse collection of viewpoints to create a path breaking collection of articles that the current and future workplaces will profit from the research findings and perspectives of over forty experts in this exciting and evolving field are logically arranged into four main sections of theoretical perspectives the individual within organizations organizational and societal issues and applications and the possible future

with an emphasis on cross cultural understanding philosopher padmasiri de silva shares

the buddhist approach to contemporary ethical issues such as environmental degradation racism workplace relations violence and suicide this volume is useful as a guide for students and as a modern companion to the discourses of the buddha

this text uses a modular approach to lead the student to develop an understanding of the current theory principles policies and practices associated with human resource management decision making and strategy students will learn to appreciate how the human resource function can contribute to organizational effectiveness and the achievement of strategic business objectives the authors present a balanced approach by considering hr issues from both the employer traditional and employee social perspectives

featuring writings from some of america s leading philosophers including martha nussbaum charles taliaferro and j p moreland this anthology of essays explores the philosophical wisdom runners contemplate when out for a run

human beings have suffered a communication eclipse as a result of rapid technological advancements and conspicuous consumption consequences of this communication eclipse can be devastating to the human condition philosophical leisure recuperative praxis for human communication invites us to understand the ontological and phenomenological difference between leisure and recreation this distinction is important since outcomes of each activity differ dramatically philosophical leisure can repair our ability to communicate with others at a deeply human level so be prepared to revision your understanding of leisure and experience a transformation of your soul book jacket

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